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Injury Prevention and Physical Activity Program Manager with a Focus on Built Environment Needed for the Community Wellness & Prevention Program

Be part of the management team for a nationally recognized public health prevention program with an established track record for working on innovative approaches to prevent injuries, promote physical activity, and improve the built environment at the community level.

The Community Wellness & Prevention Program (CW&PP) is within the Public Health Division of Contra Costa Health Services. Our approach to public health prevention involves working in collaboration with diverse communities to improve conditions that contribute to poor health. We identify environmental, social, behavioral and economic factors that influence health and health disparities, support those factors that promote community health, and reduce factors that contribute to sickness, injuries, and premature death.

CW&PP is pleased to announce the opportunity to lead a groundbreaking, multi-faceted project that uses strategies from the Spectrum of Prevention to prevent injuries, promote physical activity, and engage in land use and transportation projects in order to create opportunities for safe physical activity in schools and communities. Specific project areas include: Safe Routes to School, Bike and Pedestrian Plans, Health Impact Assessments of Land Use and Transportation Projects, Urban Greening, General Plans and more. Reporting to the CW&PP Director, the Injury Prevention & Physical Activity Manager's responsibilities include:

- Develop, implement, and evaluate projects that encourage physical activity and create safe community and school environments that encourage physical activity
- Supervise team of program coordinators, health educators and community health workers
- Oversee budget, financial and program reporting for multiple projects
- Develop and implement policies that focus on using land use and transportation (built environment) strategies to promote safe physical activity in Contra Costa
- Partner with city, county and school district staff to integrate physical activity promotion into existing activities, future planning, and policy development
- Partner with community residents, collaboratives and organizations to decrease pedestrian and bicycle injuries and increase physical activity in school and community settings
- Research funding sources, best practices in the field, and write grant proposals to support project activities
- Oversee evaluation of program activities and monitor levels of injury and physical activity in the community
- Conduct training, workshops, and in-service presentations with community residents, professional audiences, community leaders and stakeholders
- Represent the Injury Prevention & Physical Activity Project in the community, at local and regional meetings, to elected officials and in the press



Candidates must demonstrate:

- Knowledge of current best practices and policies to prevent injuries, promote physical activity and integrate health with land use and transportation planning
- Experience in managing and integrating complex projects with multiple deliverables and funding sources; expertise in monitoring budgets and contracts from multiple funding sources
- Experience in strategic program planning and implementation including familiarity with using the Spectrum of Prevention to address public health issues; experience in the development and implementation of public policy
- Experience in supervising, training and engaging a diverse group of staff in program planning
- A track record of successful grant writing and use of quantitative and qualitative evaluation strategies
- Ability to collaborate effectively with elected officials, city staff, community groups, residents and professionals from the fields of planning, engineering, emergency response; skill in leading, facilitating, and participating in coalitions and collaboratives
- Expertise in oral, written, and electronic communication to a diverse array of audiences with different experiences and perspectives

Minimum Requirements: Possession of a Master's degree from an accredited college or university with a major in Public Health or a closely related field; one (1) year of full-time experience, or its equivalent, in a health care organization, public health agency or community program performing program management. **Substitution:** Possession of a Baccalaureate degree with a major in public health or related field and two years of full-time experience in a public health agency or community program may be substituted for the master's degree requirement. One additional year of experience may be substituted for the required major. No substitution is permitted for a baccalaureate degree.

Salary and Benefits: \$60,913- \$74,040 depending on experience; county benefits package

To Apply: Send resume and cover letter to Marta Rincon, 597 Center Avenue, Suite 125, Martinez, CA 94553 or marta.rincon@hscd.cccounty.us. NO PHONE CALLS, PLEASE.

Contra Costa Health Services is committed to creating a diverse workforce at all levels of employment. People from diverse communities are highly encouraged to apply.

Contra Costa County is an Equal Opportunity Employer. Position open until filled, posted January 3, 2012

